



kagan marks | motion designer

contact

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proficiency

After Effects	Cel Animation
Photoshop	Character Animation
Illustrator	Kinetic Typography
Premiere	Live Action Production
Cinema 4D	Broadcast Formatting
Procreate	Sound Editing/Mixing

past clients

Meta	Neutrogena
NBC News	Band-Aid
Skullgirls Mobile	Maybelline
LinkedIn	Marriott
Walgreens	Gain
Bacardi	Simple Mills
Patron	AmFam Insurance

education

Savannah College of Art and Design MFA,
Motion Media Design, June 2022

Bennington College BA,
Animation / Chinese, June 2016

Beijing Language and Culture University,
Language Intensive program, 2015

recognition

The Rookies, Draft Selection, 2021
CoMotion, Best Kinetic Type, 2020
Wine After Coffee Feature, CoMotion 2020 Titles
Slow Burn: Text v Image Exhibition, 2017
Animation Block Party, *Creep*, 2017
15 Min Max Fest, *Lucky*, 2014
Most Loathsome Fool, 20XX

experience

Graphic and Motion Designer

DGNL Media, Remote Freelance, October 2023 - Present

Utilizing After Effects and Illustrator to animate and design corporate explainer and pitch videos on a typically very tight timeline. Graphics and assets are prepped and exported for quick and easy use by editors.

Graphic and Motion Designer

Means TV, Remote Freelance, November 2021 - Present

Designing thumbnails for the Means TV Collections on Means' streaming platform, as well as design and animation for marketing of films and series, various documentary graphics, and promotional material.

Motion Designer and Editor

Vidmob, Remote Freelance, October 2020 - July 2023

Animated and designed for client and internal projects with a focus on 2D After Effects animation, typography, and compositing. The majority of deliverables were for social media adverts, typically multiple aspect ratios for posts, stories, etc.

Motion Designer

NBC News Now, Remote Freelance, August - October 2021

Animated and designed for then-current NBC News Now rebrand, focusing mainly on logo animation, typography, L3s, and scene transitions. All assets needed to be prepped and exported for modular use by NNN's newsroom broadcast team.

Producer

CoMotion 2021, Remote, October 2020 - March 2021

Managed the remote team responsible for the branding of SCAD MOMELove's first ever virtual CoMotion event. Teams included Design, Animation, Graphic Design, Web Design, and Experiential.

Motion Design Intern

Black Math, Boston, June - September 2020

Worked under the instruction and advice of Black Math's Creative and Animation Directors to help design and animate projects with a range of styles from 2D illustrative, character animation, and 3D. All work completed remotely.

Lead Animator

CoMotion 2020, Savannah, October 2019 - March 2020

Oversaw the animation arm of CoMotion 2020's branding team, facilitating and creating animation for the event's title cards and title sequence. Also worked with the Creative and Art Directors on storyboard revisions and title sequence animatic.